

Johnson County Film Festival : Student-Produced Documentary

Documentary Title: _____

Student Producer(s): _____

Production (30/100)	10	8	6	4
Video Composition: Interviews/Primary Footage	Multiple, diverse camera angles. Close/ detailed when needed. Appropriate camera movement. Dynamic	Multiple camera angles. Close/detailed at times. Appropriate camera movement. Relevant background.	Similar camera angles. Lacking in detail. Unecessary camera movement at times. Background not	Singular/monotonous camera angles. No emotion. Unecessary camera movement throughout. No
Video Composition: Broll/Secondary Footage	Multiple, diverse camera angles. Close, detail when necessary. Appropriate camera movement . Ehances	Multiple camera angles. Detailed at times. Appropriate camera movement. Supports visual story mostly.	Similar camera angles. Lacking detail. Unecessary camera movement at times. Minimally supports	Singular/monotonous camera angles. No detail. Unecessary camera movement throughout. Distracts
Audio Production	Crisp, clear, well-mixed audio. Influences mood/rhythm of the story. No distortion.	Well-mixed audio. Could be louder/quieter at times. No distortion.	Adequately-mixed audio. Too loud/too quiet in noticeable spots. Some distortion.	Poorly-mixed audio. Unacceptable volume levels. Consistent distortion.
Story Content (30/100)	10	8	6	4
Subject Matter	Unique/important subject matter that likely affects nearly every person who sees this film.	Important/interesting subject matter that likely affects the majority of the people who see this film.	Interesting/predictable subject matter that likely applies to half of the people who see this film.	Predictable/uninteresting subject matter likely applies to a minority of the people who see this film.
Sources Represented	Mutiple, diverse sources included. Primary, secondary, witnesses, experts, pro, con, etc.	Multiple sources included, but not as diverse as other content in this competition.	Sources included, but feels lacking in input. Needs an expert, or a witness, or a counterpoint, etc.	Minimal sources. Minimal perspectives. No experts.
Redundancy vs. Originality	Content/ideas/sources/production/BROLL are unique to all other films in this competition.	Content/ideas/sources/production/BROLL are unique to most other films in this competition.	Content/ideas/sources/production/BROLL are unique to some other films in this competition. Similar to others	Content/ideas/sources/production/BROLL are similar to other/most films in this competition.
Intangibles (20/100)	5	3	1	0
Intangibles: Emotion	This film challenges an audience's ideas and deeply affects the audience on an emotional level.	This film affects the audience on an emotional level at times.	This film has minimal emotional effect on the audience.	No emotional effect/appeal.
Intangibles: Ambition/Scope	Unique/exotic locations, events, and/or people were documented. High ambition.	Interesting/impressive locations, events, and/or people were documented. Moderate Ambition.	Familiar/Predictable locations, events, and/or people were documented. Low ambition.	No ambition.
Intangibles: Creativity	Film has multiple examples of creative camera shots, editing, visual effects, original music, title graphics, and/or animation.	Film has distinct example two/three items listed in exemplar category.	Film has example of one item listed in exemplar category.	No obvious/impressive creativity.
Intangibles: Effect/Resonance	This film stands out from the rest of the competition and the audience will likely remember it.	This film is better than most of the competition and the audience might remember it.	This film is adequately produced but the audience might not remember it.	N/A
Format (20/100)	10	8	6	4
Run-Time	Minimum: 10 Min. Maximum: 15 Min.	N/A	N/A	N/A
Credits/Titles	Title, Producers, Production Crew, All Participants, Special Thanks (If Nec), Copyrighted Material (If Nec)	N/A	N/A	N/A